




Alexandra VEATCH

GET IN TOUCH

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-  Website
www.aveatchdesign.com

+ EXPERIENCE

- 2021- Current **HUNGRY MOTHER STATE PARK**
Assistant Park Manager - Visitor & Event Services
Marion, VA
- 2019 - 2020 **TOWN OF MARION, VIRGINIA**
Deputy Director of Economic Development
Marion, VA
- 2016 - 2019 **HIGHLANDS COMMUNITY SERVICES**
Director of Communications
Abingdon, VA
- 2014 - 2016 **EMORY & HENRY COLLEGE**
Associate Director of First-Year Admissions
Emory, VA
- 2013 - 2014 **ABINGDON CONVENTION & VISITORS BUREAU**
Group Sales Manager
Abingdon, VA
- 2012 - 2013 **FRIENDS OF SOUTHWEST VIRGINIA**
Heartwood Group Sales & Marketing Manager
Abingdon, VA
- 2010 - 2012 **EMORY & HENRY COLLEGE**
Admissions Counselor
Emory, VA
- 2009 - Current **A.VEATCH DESIGN**
Freelance Consultant & Graphic Designer
Marion, VA

+ EDUCATION

- 2010 **COMMUNICATION & RELIGION - B.A.**
Minor - Public Policy & Community Service
Cum Laude | Emory & Henry College

+ PROFESSIONAL SKILLS

	<i>average</i>	<i>good</i>	<i>skilled</i>
Marketing & Sales	●●●●●●●●		
Community Organizing	●●●●●●●●	●●	
Visual Communication	●●●●●●●●	●●	
Written Communication	●●●●●●●●	●●	
InDesign	●●●●●●●●		
Illustrator	●●●●●●●●	●●	
Photoshop	●●●●●●●●	●●	
FinalCut Pro	●●●●●●●●	●●	
WordPress	●●●●●●●●	●●	
Audition	●●●●●●●●	●●	
Social Media	●●●●●●●●	●●	
Photography	●●●●●●●●	●●	
SEO & Web Analytics	●●●●●●●●	●●	

+ PERSONAL SKILLS

	<i>average</i>	<i>good</i>	<i>skilled</i>
Communication	●●●●●●●●		
Event Planning	●●●●●●●●		
Relationship Building	●●●●●●●●	●●	
Creative Solutions	●●●●●●●●	●●	
Organizational Analysis	●●●●●●●●	●●	

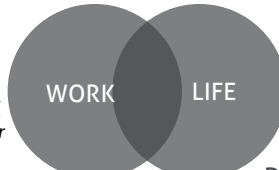
+ WORK/LIFE INTEGRATION

Interacting
networker

Thinking
visual thinker
collaborator

Developing
idea generator
team builder

Implementing
creating structure
for results



Socializing
small group of friends
local events

Hobbies
antiquing
cooking
traveling
yoga

Downtime
exploring SWVA
cleaning + organizing
listening to vinyl albums